# MARIA AGUADO CALVO

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## **OBJECTIVE**

As an International Trade Specialist my objective is to obtain a Business Development/ Marketing position in an International Company. I have lived in Spain, Chile and the USA. I am a fully bilingual, bicultural, energetic, and proactive individual who enjoys professional challenges and the opportunity to learn, advance, and excel in my professional tasks.

# WORK EXPERIENCE

### February 2012 - Present

#### Google Ads Quality Rater WorkforceLogic

- Evaluate, track, and report the quality and content accuracy of web advertisements placed on Google (Spanish market) on the scale that Google provides.

### Jan 2011-January 2012

#### *International Trade Officer Official Chamber of Commerce of Spain in Chile*

- Market research and analysis of commercial opportunities for internationalization of Spanish companies in Latin America
- Advising Spanish managers willing to do business in Chile
- Strategic consulting (business plan and sales strategy development)
- Organization and participation in International Trade Fairs and Cooperation events in Chile
- Promotion of Spanish International Trade Fairs hosted by Ifema in Madrid, finding prospective exhibitors, visitors and sponsors.
- Find counterparts for Spanish companies and their products in Chile
- Event planner and organization of workshops to promote Tourism in Madrid

### Feb 2010- Oct 2010

### Intern Student Union University of Alcalá in Madrid (Spain)

- Assistance to students
- Organization of events
- Promotion of the services provided by the Association among the University collective
- Administrative support tasks

#### Sep 2009 – Jun 2010

#### *Peer Mentor (volunteering) ESN Erasmus Student Network University of Alcalá in Madrid (Spain)*

- Facilitate Exchange student integration on Campus and the city
- Providing students with information about all the opportunities that the University offered

#### Aug 2008-Jun 2009

### *Teacher Assistant (T.A.) Department of Foreign Languages Skidmore College, Saratoga Springs, NY (USA)*

- Assistance to professors in their Spanish classes
- Promotion of the Spanish language and culture and traditions of Spain
- Organization of events and activities related to Spain
- Promotion of the University of Alcalá as a destination for prospective exchange students
- Run the "Spanish Table" consisting of weekly meetings with students interested in Spain

# EDUCATION

- 2010 International Business Specialist (Postgraduate Diploma, 300 hours) Rey Juan Carlos University & Chamber of Commerce of Madrid, Madrid (Spain)
- **2005-2010 BA Degree in Business Administration and Management** University of Alcalá in Madrid (Spain)
- 2008-2009 International Exchange Program (full scholarship award) GPA: 3.81 Skidmore College, Saratoga Springs, NY (USA)

### LANGUAGES

Spanish	Bilingual Proficiency	
English	Bilingual Proficiency	(TOEFL iBT: 107 / British Council Advanced Certificate)
French	Intermediate level	

### **COMPUTER LITERACY**

- Microsoft Office (Word, Excel, PowerPoint, Outlook) advanced level
- Mac and Windows user

# PUBLICATIONS

"Medical Equipment Industry in Chile, 2011" Chamber of Commerce of Madrid (<u>www.exportmadrid.es</u>)

"Solar Thermal Energy in Chile, 2011" Chamber of Commerce of Madrid (<u>www.exportmadrid.es</u>)

# **ACTIVITIES AND OTHER JOBS**

- Tutored mid/high-school students in Alcalá de Henares, Madrid (Spain)
- Member of the International Students Union (ISU) at Skidmore College
- Bartender for over 5 years
- Hostess (events, conferences, trade shows, sampling, advertising, etc)

**REFERENCES** (Available upon request)